

# Ontological Coaching for Greater Impact



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www.newfieldasia.com

## Discover the most integrated, holistic and cutting edge approach to coaching

Many qualified coaches attend Newfield Asia to take their coaching to the highest level and obtain valuable CCEU's in the process. We teach coaching like no other school. Our Ontological approach generates a deep wisdom and shifts your own capacity for action, while enabling you to coach others for transformational rather than incremental change.

The Newfield Asia program is grounded in a rigorous and substantive theoretical framework – we call it Ontological Coaching. Ontology is the study of ‘being’ and we teach this powerful coaching approach in a highly rigorous but experiential way that makes the learning both profound and enjoyable. We train coaches who can work with clients at the level of “who they are” not just “what they do”.

As an example, a transactional coach might work with a client on their listening skills. This is coaching in the domain of action or doing and the client, with the help of the coach, “does something different”. There is nothing wrong with coaching at this level, but often it is not enough. Behind the skills of listening are bigger and deeper questions. Is this client “open?” What mood do they live in? Does their history, held in their body and their thoughts, allow them to be open? Do they assess the world as a safe place, and so on? If a client approaches the world as “closed” any number of listening skills techniques are likely to fail. If a client is “not open”, which often then leads to concerns regarding “trust”, they need a coach who can work at a deeper level; a coach that can work at the level of “who they are in the world”. An Ontologically trained coach.

Since a person’s “way of being” determines how that person perceives the world, it allows or limits the available future actions that they can consider. This view of the world then, ultimately, determines the results they create. Unless a coach can help their client consider how they see the world and “who they are”, clients are trapped in repetitive loops of behavior and results.

In order to work in questions of Ontology, Newfield Asia makes distinctions in language (including our thinking patterns), emotions, somatics (the body) and context. A training team of 5, all experts in their fields, drawn from the USA, Latin America, Europe and Asia, lead our classes to provide the best learning possible. Although learned separately in the training, there is a then a holistic coherence between body, language and emotions. Shifts in one part create changes elsewhere and coaches help clients create truly transformational experiences.

Join us and experience how you can create different and longer lasting change.

Those who want to renew their ICF credential can get 60 Continuing Coach Education Units (CCEUs).



### When, where & how

Accredited coaches usually take the first half of our program - Foundations in Ontological Learning. This is delivered over 4-5 months, and covers the theory and practical application of our approach.

Conference dates: 11-14 Oct 2018; 7-10 Mar 2019; 4-7 Jul 2019

In between conferences, distance learning includes Discovery Guides, Tele-classes, Study groups, Learning groups and a Personal Coach.

Venue: 137 Cecil St, Level 5, Singapore 069537  
Tuition Fee: S\$8,500 (includes 7% GST, excludes travel, meals and lodging)

Free pre-learning program for registered participants: beginning July 2018

For information, email  
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## newfield asia

Newfield is a pioneer in the coaching profession and the world's leading Ontological learning organisation since 1991. Known for our ICF accredited certification program, Newfield has helped professionals transform their own and others' results throughout the Americas, Europe and Asia.

Pragmatic, holistic, and experiential, Newfield Asia's Ontological methodology enables professionals to more profoundly work with others through an improved understanding of themselves. Newfield Asia offers more than a coach training program: it is a journey of transformation that allows you to see yourself, others and the world through new eyes.

